

2026 SPONSORSHIP OPPORTUNITIES



www.maynooth10k.ie

MAYNOOTH 10K & 5K

Annual MEC Fundraiser



MEC PTA
Maynooth Education Campus
Parent Teacher Association
Annual MEC Fundraiser

SPONSORSHIP PACKAGES



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MAYNOOTH 10K & 5K

Annual MEC Fundraiser

The Maynooth 10k has not only become a staple event in the local community but also a shining example of the power of sport to bring people together, promote health and fitness, and foster a sense of belonging.

We are thrilled to offer sponsorship opportunities for our community-driven 10K/5K event!

Your support as a prize sponsor or tiered sponsor will help us create a fun, engaging and memorable experience for all participants while spotlighting your brand. By sponsoring our 10K/5K, you're doing more than supporting a fantastic event—you're making a real difference!

Every euro raised goes directly back into our local community and schools, funding programs that enrich lives, inspire young minds, and bring people together.

Your sponsorship not only showcases your brand to a wide audience but also demonstrates your commitment to making our community stronger, healthier, and more vibrant.



MAYNOOTH 10K
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2025 IN NUMBERS



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MAYNOOTH 10K & 5K

Annual MEC Fundraiser

40K+
Social Media
Reach

23.4K+
Social Media
Viewers

27K+
Raised

1200
Runners

50.1K+
website views



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GOLD PACKAGE

Gold
€1000

Your Company logo displayed on 'I ran the Maynooth10K/5K' Photo board: at the Finish with a size to reflect your Gold Sponsorship ✓

Opportunity for a stall space at the finish line ✓

Social Media Spotlights: Weekly recognition posts leading up to the event on our social media channels, with capacity for special and custom social collaboration across our joint networks based on your own social posting schedule ✓

Your Company Logo included in all race advertising ✓

Website Recognition: Logo placement and acknowledgment on the event website as a **Gold Sponsor** with a clickable link to your website ✓

On-Site Recognition: Acknowledgment in the closing remarks and an opportunity to display a branded banner at prize giving, donate & award a prize for the award ceremony ✓

Sponsorship package items can be agreed between sponsor and race organisers as required ✓



To guarantee your logo placement on this year's merchandise, website and social media please ensure you have confirmed your sponsorship with us and sent through a high-resolution version of your logo by April 10th 2026

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MAYNOOTH 10K & 5K

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SILVER PACKAGE

Silver
€500

- Your Company logo displayed on 'I ran the Maynooth10K/5K' Photo board:** at the Finish with a size to reflect your Silver Sponsorship
- Opportunity for a stall space at the finish line**
- Social Media Spotlights:** Weekly recognition posts leading up to the event on our social media channels, opportunity to collaboration pieces with your own postings
- Website Recognition:** Logo placement and acknowledgment on the event website as a **Silver Sponsor** with a clickable link to your website
- On-Site Recognition:** Acknowledgment in the closing remarks and an opportunity to display a branded banner at prize giving, donate & award a prize for the award ceremony

- ✓
- ✓
- ✓
- ✓
- ✓



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BRONZE PACKAGE

Social Media Spotlights: Bi-weekly recognition posts leading up to the event on our social media channels

Website Recognition: Logo placement and acknowledgment on the event website as a **Bronze Sponsor** with a clickable link to your website

On-Site Recognition: Acknowledgment in the closing remarks with an opportunity to donate a prize for the award ceremony

Bronze
€250



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MAYNOOTH 10K & 5K

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PRIZE SPONSORS

Prize sponsorship is an exciting way to engage with participants and align your brand with achievement and celebration.

Sponsorship Amount: Gift cards, or product donations

Social Media Spotlights: Dedicated recognition posts highlighting your contribution leading up to the event on our social media channels

Website Recognition: Logo placement and acknowledgment on the event website as a **Prize Sponsor** with a clickable link to your website

On-Site Recognition: Acknowledgment in the closing remarks with an opportunity to present your award

Prize
Sponsor



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SPONSORSHIP PACKAGES



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MAYNOOTH 10K & 5K

Annual MEC Fundraiser

All sponsorship funds and prizes will directly support the event's logistics, safety, and participant experience.

For more details or to secure your sponsorship, please contact:

**The Maynooth 10K Team on
e: maynooth10k@gmail.com**



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